



Marketing Exposure & Impressions

Pre-Event Previews:

- Social media starting 3 months prior to event on Facebook
- Sponsor recognition including logo, name listing and hyperlink to business
- Exclusive event page with recognition on BGCNV website linked to your business
- Host sponsor highlight included in sponsorship packet
- Invitation package hand-delivered by Boys & Girls Club youth, Thank You Rangers to Host sponsors & hand delivered invitations to Sweetheart Table & Event sponsors.

Night of Success:

- 245+ sponsors, guests, volunteers, and staff
- 250 printed programs with logo/name recognition given to sponsors & partners
- 250 handmade valentines from Boys & Girls Club kids
- 81 customized cookies with Host sponsor name(s)
- 34 pieces: customized table signage
- Event slideshow including logo/name recognition for sponsors and donors

Post-Event Promotion:

- Social media acknowledgement including photos and Facebook link to business
- ROI impact report

Did you know? Youth play a role in event success:

- Volunteer superstars: National Charity League, mom & daughter teams
- Sebastian Moreno for event promo video
- Dessert Auction Donors: Cakes by Maddie, Keahi Cakes, Hazel Ando, & PVHS Culinary
- Keystone Boys & Girls Club Leadership & Program Youth

Evening Program & Recognition

BIDS FOR KIDS

We almost doubled our scholarships from last year:

612

kids will receive the Gift of the Club from the Bids for Kids Challenge, thanks to you!



Sponsorship Recognition

