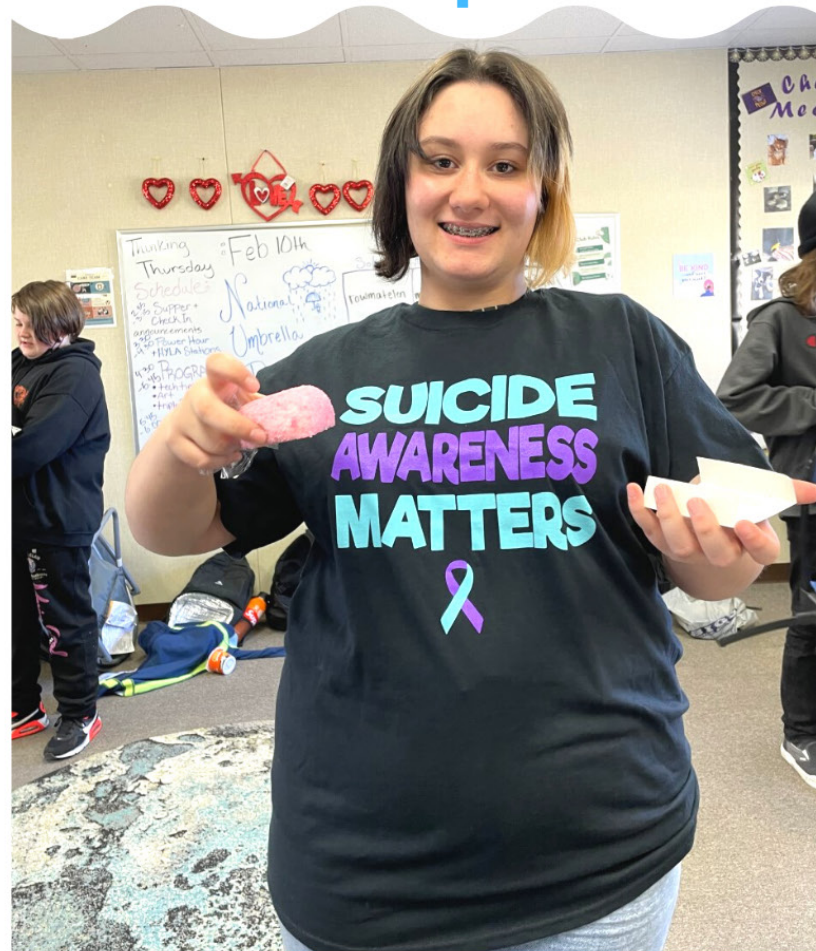


**BOYS & GIRLS CLUBS**  
OF THE NORTH VALLEY  
Serving Butte & Glenn Counties

# Resiliency In Action

## 2021 Annual Report



# 2021 CLUB IMPACT

## Serving Butte & Glenn Counties

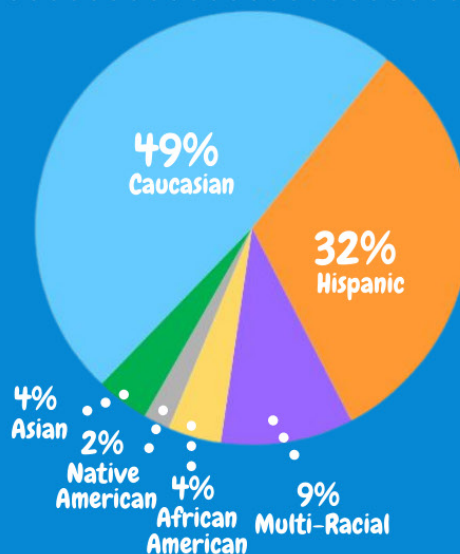


**BOYS & GIRLS CLUBS**  
OF THE NORTH VALLEY  
Serving Butte & Glenn Counties

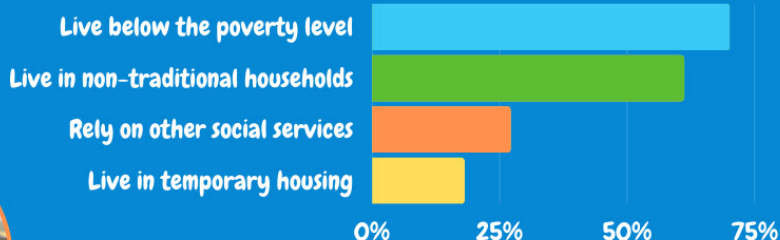
**1,317 MEMBERS**

381 youth on the waitlist

**GREAT FUTURES START [HERE](#).**



**54% Youth 5-12 years old**  
**46% Teens 13-18 years old**



**HEALTHY LIFESTYLES**

**16,148 sessions**



**82,960**  
meals & snacks



**523**  
field trips  
& events



**56,984**  
pounds of  
produce



**ACADEMIC SUCCESS**  
**11,623 sessions**



**\$968,971**  
Rebuild grants  
for families



**CHARACTER  
& LEADERSHIP**  
**1,923 sessions**



**3,691**  
arts & music  
sessions



**\$77,991**  
direct assistance  
to families



## 2021 PROGRAM HIGHLIGHTS



Youth are growing up in a time like never before. Our students face social pressures and challenges that no other generation has had to face. Between wildfires wreaking havoc on our state, COVID-19 and school closures, social media presence, and the pressure to constantly rise up to the standards of peers; we are recognizing now more than ever before the importance of peer support and care, and the consistency needed of adults investing in the lives of our youth.

In order to become a support network for Club members, we are currently piloting a program called Hope Squad at 10 Club sites. Hope Squad is a nationally recognized program for staff and youth suicide prevention, intervention and postvention, and aims to decrease the skyrocketing levels of youth mental health emergencies and suicides.

Our Clubs are consistent spaces that provide the social, emotional, and physical safety that every youth needs to learn and grow. We foster hope through youth development strategies that create a sense of belonging, usefulness, competence, and influence. We use a trauma-informed approach that recognizes the widespread impact of trauma among youth and families.



Our Career Readiness Empowered Workforce (CREW) program provides our members with hands-on work experience, job mentoring and career development opportunities focused on educating and preparing members for various professional fields. Local community and business partnerships allow us to expose, explore and engage youth through on-the-job experiences that provide opportunities to educate and connect our youth to local resources in their own hometowns.

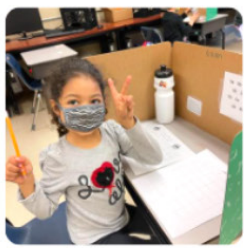
Our Clubs focus on the development of soft and hard skills that are transferable across industries while creating access to real-life career experiences, and in some cases, place teens in part-time jobs. Our partnerships with Old Navy & Amain.com allow youth to learn what it takes to work in a retail or warehouse setting, whereas through Valley Contractors Exchange (VCE), the focus is on trade skills such as construction, electrical, and welding work. In addition, working alongside local restaurants and hotels gives CREW members the opportunity to learn the intricacies of hospitality and service industries. We are grateful to our partners that invest in improving and expanding our programs.



Food security is not just about food, it is ensuring that children have the care they need to succeed and thrive. Through our snack and meal programs and in collaboration with our local school districts, CA Department of Nutrition & food banks, we offer a number of formal and informal services to address the needs of food-insecure youth such as food pantries, summer nutrition and grocery gift card distributions.

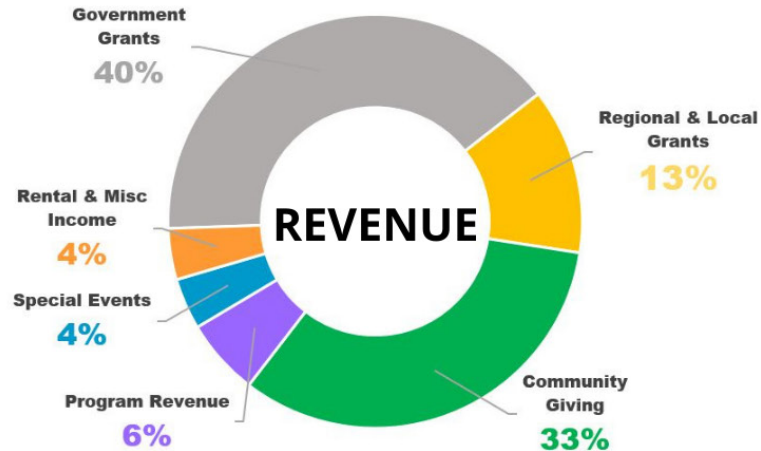
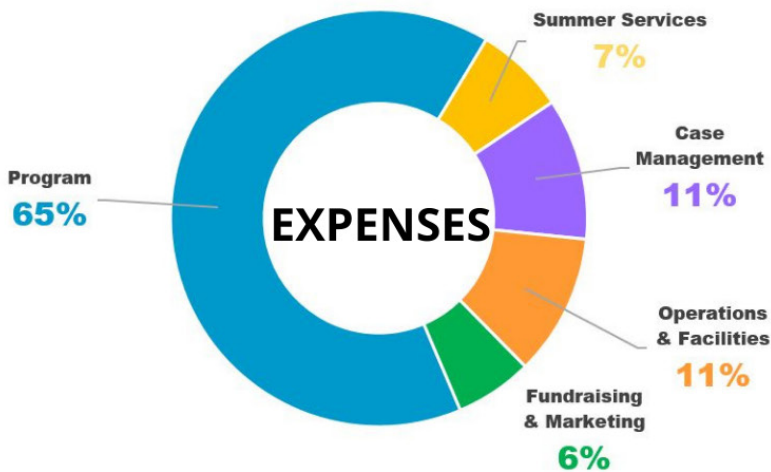
Our programs help provide local youth and their families with basic nutrition they need to be more productive, healthier, and happier. Life challenges and hardships should not be a barrier to a child's development or their ability to flourish.

During COVID shelter in place orders we were able to survey our families and found that 90% of families in Hamilton City reported food insecurity. So in response, for the past two years we have supported this Club site with a monthly pop-up food pantry. Each month we pick-up thousands of pounds worth of shelf-stable food products and produce. When we have additional sponsorships to support the food pantry we are able to order eggs, milk, cheese, and meat products, which our families are so grateful for!



## YOUR INVESTMENT IN THE FUTURE

Because of you the Boys & Girls Clubs of the North Valley has been able to keep membership affordable and available to all. Your donations help us continue to fulfill our promise to be a safe place for youth to flourish.



## FRED & CATHIE SHANKS: LEAVING THEIR LEGACY



Boys & Girls Clubs of the North Valley thrives and fulfills its mission with the generosity of our supporters. Seedling Society Members are a very special group of individuals who've demonstrated forethought and generosity to support local families as part of their legacy.

Fred and Cathie Shanks have been passionate about making a difference in the lives of youth in their community through their commitment to Chico Rotary and BGCNV. Fred served as a board member and was the onsite project lead for the Chico Rotary Plaza. During the plaza transformation he showed up to the Club nearly every day to ensure everything ran smoothly. He was able to see the inner workings of our Club and watch the magic that the staff were able to create for the kids. They became Seedling Society members in 2007 to forever support the Club kids. Although Fred passed away in 2008, Cathie has continued to support the Club and decided to give their gift early while she is still alive. When they signed up, all they wrote was "do as you wish, we trust you" knowing that we would do what is best for kids. Cathie and her family recently visited the Club garden where both of their names can be found displayed together.