



“CREW has taught me the importance of responsibility, respect, leadership, and problem solving.”

- Maggie, Age 16

Career Readiness Empowered Workforce

The Boys & Girls Clubs of the North Valley has been implementing Career Launch, a national curriculum that helps teens prepare for employment and careers since 2004. Our top priority for our teens is preparing them for adulthood and the world of work by developing the skills and competencies necessary in today's world.

Since 2014, our Teen Centers have been implementing CREW, an innovative comprehensive county-wide program focusing on career exploration and job readiness. Youth develop the needed skills and knowledge to help find, apply and interview for a job; develop appropriate work habits; increase decision-making skills and implement career goals; all while being mentored by a local business professional and building their resumes through a real world employment experience.

Boys & Girls Clubs has the reach, the scale and the experience to be a key partner in preparing today's youth for success in tomorrow's workforce. Join us in building great futures.



Our goals are to expose, explore and engage youth through on-the-job experience with local businesses. Community and business partnerships are an integral component to the success of our work and provide opportunities to educate and connect our youth to local resources in their own hometowns. We could not be more grateful to our partners that provide us with the resources and insight to sustain, improve and expand our programs.



Every day, Boys & Girls Clubs prepare youth to achieve success in work and life. Clubs focus on the development of soft and hard skills that are transferable across industries while creating access to real-life career experiences, and in some cases, place teens in part-time jobs.

Participating youth reported in their post-surveys that CREW helped them:

- ✓ 97% increase in leadership skills
- ✓ 97% increase in team building skills.
- ✓ 94% be prepared for success in the workplace
- ✓ 85% learn how to live within a budget



To Learn More and Become a Sponsor contact Rashell Brobst, Chief Executive Officer rbrobst@bgcnv.org