



Become a

*Phoenix Club Champion*



**BOYS & GIRLS CLUBS**  
OF THE NORTH VALLEY  
Serving Butte & Glenn Counties





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**OF THE NORTH VALLEY**  
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**Local Kids • Great Futures**



### Join local Phoenix Club Champions in Giving Hope

AES, amain.com, American Red Cross, Boys & Girls Clubs of America, Break a Difference, California Community Foundation, Collin Sweeney Memorial Fund, Fifth Sun, Comcast Foundation, Gap Inc., Give Back Brands, Greater Good Foundation, Harrison Drywall, Golden Valley Bank Community Foundation, JP Morgan Chase, LPL Financial Foundation, NorthStar of Chico, Oliver Properties, Ltd., Pacific Youth Foundation, Quota Club, Ray Morgan Company, Slater & Son, 3 Core & Verizon Foundation.



### A CASE FOR GIVING – PHOENIX CLUB 535 WALL ST, CHICO

Before the Camp Fire struck, there were five BGCNV sites in Paradise serving 500 youth. The BGCNV has adjusted its program rapidly to follow its partnership with Paradise Unified School District to reopen in Magalia, created two temporary Clubs and increased capacity in the two Chico Club facilities. The greatest impact and need has been in Chico for the Paradise and Magalia youth that have enrolled in Chico schools and found stable housing in Chico. The BGCNV has acquired a new building in Chico to take in every youth in need displaced by the Camp Fire.

Response to Camp Fire has been remarkable:

- Out of 500 displaced members, 481 provided with care, services and gift cards
- Paradise Unified School District: Created temporary Clubs in five locations
- 172 Paradise/Magalia youth have enrolled in our Chico Clubs, with 300 more on waitlists

Our Plan Is To Protect the Present and Future through:

- Growing Phoenix Club Campaign to increase capacity in our Chico Campus
- Securing 5-year local pledges for the Phoenix Club facility to serve 150 additional kids
- Case manage displaced families to help with immediate needs and long-term plans

For the last two decades the Boys & Girls Clubs of the North Valley has worked to build a strong foundation for kids in our communities by providing:

- Safe place to learn & grow
- Caring adult professionals
- Positive life-changing programs & activities

Youth Outcomes Highlights:

- Strong academic programs, increased scholastic performance & school attendance
- Decreases in juvenile crime, recidivism, gang involvement and aggressive behavior
- Increases in accountability, healthy habits, positive behaviors and self-sufficiency
- Increased graduation, employment, college opportunities and scholarships

We are Unique because we:

- Feed kids a snack and supper daily, and send home fresh produce on the weekends
- Provide on-site case management, counseling and homeless support services on site
- Expose youth to experiences they otherwise **wouldn't have access to**

Fulfilling Our Promise to Paradise and Magalia kids by:

- Providing daily year round programming afterschool and in the summer
- Filling gaps such as groceries, clothing, cash, etc. until families are stable
- Securing pledges and support to continue to expand our social services to support the Paradise and Magalia kids in our Chico facilities

National Recognition Include:

- GuideStar – Platinum Participant
- Bronze – League of Eagles Board and Executive Leadership
- 2015 Career Launch Innovation Award



## PHOENIX CLUB BOYS & GIRLS CLUB FOUNDERS CAMPAIGN DETAILS

### Project Timeline:

Brandon Slater, Slater & Son led the Phoenix Club renovations to ensure we could occupy the facility within 10 weeks of signing the 5-year lease. The Phoenix Club has expanded our ability to be a trauma responsive care program with a focus on resiliency for a minimum of 150+ additional Paradise and Magalia displaced youth within our Chico campus as Paradise and Magalia rebuild. In order to continue to provide our life changing programs, we are seeking 5-year pledges to serve youth daily during the school year and provide a full day summer camp throughout the summer. All pledge sponsors will be recognized on our website, in our Phoenix Club on a revolving screen and at an annual event.

### Phoenix Founders Campaign Fundraising Goals:



PHOENIX CLUB CAMPAIGN GOAL: \$2,275,000												
LEVEL	INVESTMENT	1	2	3	4	5	6	7	8	9		
<b>Champion</b>	\$500,000	1										\$0
<b>Visionary</b>	\$250,000	1	2									\$250,000
<b>Innovator</b>	\$125,000	1	2	3	4							\$375,000
<b>Leadership</b>	\$50,000	1	2	3	4	5						\$200,000
<b>Advocate</b>	\$37,500	1	2	3	4	5	6					\$187,500
<b>Great Futures</b>	\$25,000	1	2	3	4	5	6	7				\$175,000
<b>Ambassador</b>	\$12,500	1	2	3	4	5	6	7	8			\$75,000
<b>Friends</b>	\$5,000	1	2	3	4	5	6	7	8	9		\$35,000
<b>Other</b>												\$5,500
											<b>COMMITTED</b>	<b>\$1,303,000</b>
											<b>FUNDING GAP</b>	<b>\$972,000</b>

### What Is Needed:

A variety of private and public resources is needed to support the Phoenix Club expansion. We are asking our friends, neighbors and others that care about the well-being children to join us in making a 5-year commitment to our youth in greatest need. Your pledge will help put kids first and ensure we are there for them as they heal. We know that with your support we will help our community rise and recover from this unprecedented tragedy – together.

### Boys & Girls Clubs of the North Valley (BGCNV) – Is a Private 501(c)3 Corporation:



The Boys & Girls Clubs of the North Valley is a locally run, GuideStar Platinum Participant non-profit that is governed by a board of 50 community leaders. Local Clubs rely solely on its own boards and staff to raise funds necessary for its successful operations in each community.



*Putting Kids First*

Please join us in creating the Phoenix Club to support 150+ displaced youth in Chico! Together we can give local kids a safe place to heal, recover and rebuild in our community.



## PHOENIX CLUB FOUNDERS CAMPAIGN

### 5 YR. PLEDGE FOR THE BOYS & GIRLS CLUB OF CHICO, PHOENIX CLUB

☐ I can support at the following Sponsor Level \_\_\_\_\_  
and make a TOTAL pledge in the amount of \$\_\_\_\_\_.

- ☐ I have enclosed \$\_\_\_\_\_ toward this pledge.
- ☐ I prefer to make a one-time donation \$\_\_\_\_\_ toward this pledge.
- ☐ I prefer to use my credit card - please contact me.
- ☐ I would like to be invoiced:
- ☐ Monthly   ☐ Quarterly   ☐ Semi-Annually   ☐ Annually

☐ I would like my 5-year pledge to be paid according to the following schedule:

- ☐ 2019 \$\_\_\_\_\_ Date/Month: \_\_\_\_\_
- ☐ 2020 \$\_\_\_\_\_ Date/Month: \_\_\_\_\_
- ☐ 2021 \$\_\_\_\_\_ Date/Month: \_\_\_\_\_
- ☐ 2022 \$\_\_\_\_\_ Date/Month: \_\_\_\_\_
- ☐ 2023 \$\_\_\_\_\_ Date/Month: \_\_\_\_\_

☐ I would like my / our name(s) to be listed as follows:

\_\_\_\_\_

☐ I / We would like to remain anonymous.

I am making this pledge with every intention to pay in full the amount specified above. However, I understand that this agreement is not legally binding and that if unforeseen circumstances arise that prevent me from fulfilling this agreement, I will not be held liable for the unpaid portion.

Name/Business: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone(s): \_\_\_\_\_ Cell: \_\_\_\_\_

Email: \_\_\_\_\_

**SIGNATURE:** \_\_\_\_\_ **DATE:** \_\_\_\_\_

**Main Office**  
601 Wall Street  
Chico, CA 95928  
Tel 530-899-0335  
Fax 530-897-4614  
[www.bgcnv.org](http://www.bgcnv.org)

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**Tax I.D. # 68-0294846**

*For 24 years, the Boys & Girls Clubs of the North Valley has been at the forefront of serving underserved, economically disadvantaged youth in after-school and teen services throughout Butte and Glenn Counties.*

**SEEDLING SOCIETY**  
Make us a part of your family  
and help secure our Club's  
future