

# PUTTING KIDS FIRST



**BOYS & GIRLS CLUBS OF THE NORTH VALLEY**  
Serving Butte & Glenn Counties

# 2019 ANNUAL REPORT





WHATEVER IT TAKES

## SERVING THE KIDS & FAMILIES WHO NEED US MOST

**Total Membership:** 1,935 youth

**Waitlist:** 504 youth

**Gender:** 54% boys & 46% girls

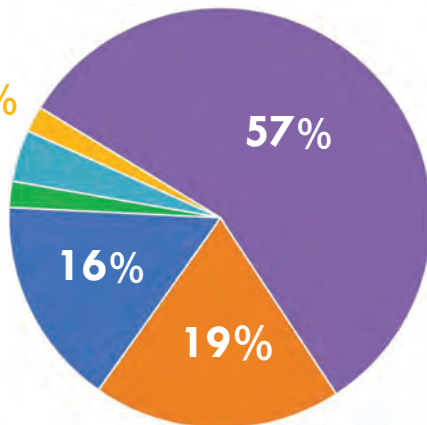
**Ages Served:** 5-12 year olds, 60%  
13-18 year olds, 40%

**Camp Fire Case Mgmt.:** 57 cases open, 78 families on the waitlist  
312 cases closed

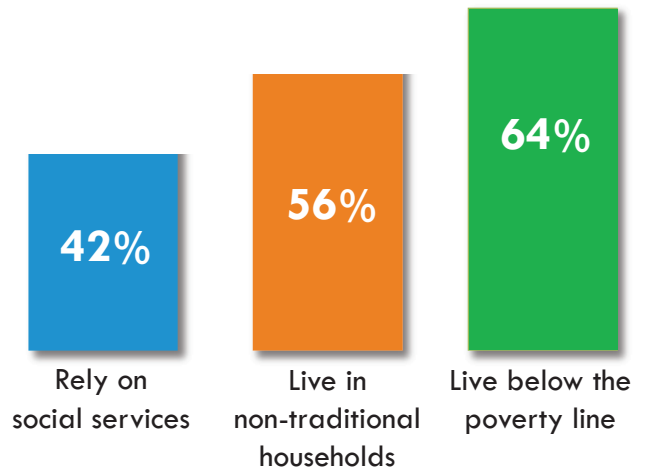
16% OF CLUB MEMBERS  
REPORT THEY ARE NOT LIVING  
IN PERMANENT HOUSING.

### MEMBER DIVERSITY

- African American
- Asian
- Caucasian
- Hispanic
- Multi-Racial
- Native American



### MEMBER DEMOGRAPHICS



## ADDRESSING FOOD INSECURITY BY PROVIDING...



38,195



11,997 lbs.



51,539

# CORE PROGRAM AREA HIGHLIGHTS



## ACADEMIC SUCCESS

**8,440**

sessions of homework help, reading & tutoring

**d2D diplomas2 DEGREES**

Diplomas-2-Degrees helps youth prepare for post-secondary education and success in the career of their choice. Teens are given the chance to hone their skills and interests and develop a plan to successfully continue their education.

Club members from the Chico and Oroville Teen Centers were also given positive experiences with secondary education through college tours. Teens started the year by visiting Butte College and California State University, Chico where they participated in a forum with alumni to learn about financial aid and other opportunities that are available to them. College tours expanded throughout the year to include Sacramento State and the Universal Technical Institute to expose youth to a local trade school. Our kids topped off the year with a tour of the University of Nevada, Reno campus in collaboration with the Boys & Girls Club of Truckee Meadows.

While Diplomas2Degrees is geared towards teens, we have expanded the program to include our younger Club members to expose them to the benefits of college and all the doors that can open for them through higher education.



## GOOD CHARACTER & CITIZENSHIP

**1,188**

sessions of leadership, moral reasoning & public speaking



SMART Moves (Skills Mastery and Resilience Training) is a comprehensive prevention and education program that helps youth practice resilience and refusal skills, develop assertiveness, strengthen decision-making skills, and analyze media and peer influence.

SMART Moves offers programming in multiple subject areas, including two programs called SMART Girls and Passport to Manhood in our Clubs. Both of these programs are designed to be run in small groups so that youth can participate in discussion and role-playing to explore issues surrounding health, fitness, prevention, and education. Most importantly, these programs focus on a self-esteem enhancement program designed to meet the developmental needs of youth.

Through dynamic sessions, highly participatory activities, field trips and mentoring opportunities, each group explores their own and societal attitudes and values as they build skills for eating right, understanding the changes their bodies are going through, the value of exercise and physical fitness, caring for overall health and developing positive relationships with peers and adults.



## HEALTHY LIFESTYLES

**9,213**

sessions of fitness, nutrition & behavior management



According to the U.S. Center for Disease Control, Butte County's circulation of opioid prescriptions is three times the national average with more than 1,300 prescriptions per 1,000 residents. That's enough morphine to kill every resident nine times over. As the opioid epidemic in our communities becomes even more pervasive, youth increasingly become the unintended victims. The traumatic experience of growing up in a family and community where substance abuse is prevalent disrupts a young person's ability to thrive.

Thanks to funding from the USDA and the AmerisourceBergen Foundation, this year we piloted our Youth Opioid Prevention Program at all 9 Clubs.

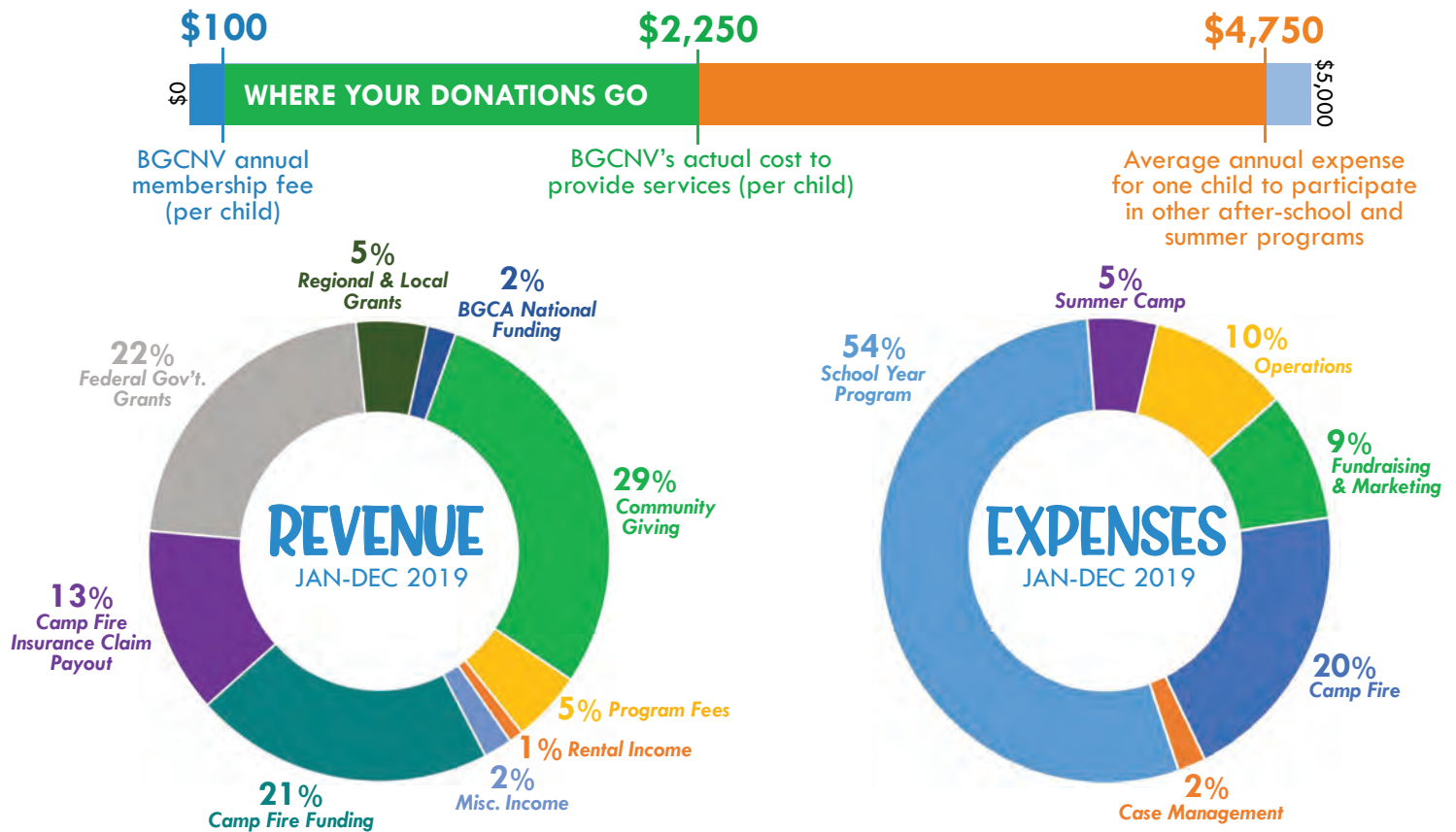
After the spring program sessions, 93% of our youth reported that the program helped them build skills necessary to resist peer pressure to use opioids, other drugs and alcohol.

In order to combat this growing epidemic, we must continue to make even greater investments in youth education and prevention.



# YOUR INVESTMENT IN THE FUTURE

The Boys & Girls Clubs of the North Valley primarily operates through generous contributions from the community to help us keep membership affordable and available to all. Your donations help us continue to fulfill our promise to provide high quality youth development experiences with evidence-based strategies for all youth that enter our Clubs.



## PUTTING KIDS FIRST, WHATEVER IT TAKES

Post Camp Fire, because of your kindness and generosity we have been responding, rebuilding and staying committed to caring for local youth and their families to get them back on track and adjusting to their new “normal.”

### RESPONDING TO FAMILIES' NEEDS

- **Temporary Locations:** Expanded services in Durham, Chico, Magalia, and Oroville for kids that were displaced.
- **Case Management:** Built relationships with our families to triage and meet immediate needs and connect them with local resources. Provided \$151,636.95 in direct assistance to Club families and youth for recovery efforts.
- **Creating Stability:** Helped families settle into their new life while continuing to focus on ensuring our youth have what they need to succeed.

### REBUILDING PROGRAMS & SERVICES

- **New Sites:** Reopened 3 Clubs in Paradise & Magalia and expanded in Chico to add another Club.
- **Transportation:** Increased access from schools to Clubs and field trips.
- **Staff Training:** Trauma responsive care, resiliency skill building, mental health first aid, positive youth development and programming practices.
- **Therapeutic Programming:** Helped youth cope and work through their losses, anger, trauma, triggers, and everyday challenges.

### COMMITMENT TO LONG-TERM HEALING

- **Restoring Hope:** Consistent, predictable year-round programs and mentoring with trauma trained staff and onsite mental health services.
- **Increasing Collaborations:** Partnered with the Camp Fire Long-Term Recovery Group to return our families to their pre-fire housing status.
- **New Beginnings:** Focused on our future looking for long-term solutions and benefits that will build us back better and stronger.

